December 2, 2013

RE: Link to CNY Stormwater Coalition website

CNY Stormwater Coalition Representative:

As a reminder, the Central New York Stormwater Coalition website (housed at CNY Regional Planning & Development Board) was recently updated and modified to improve the clarity and usefulness of available information. We have noted that many of the current municipal websites in the Syracuse Urbanized Area contain a stormwater link along with the required link to the MS4 Annual Report, but do not specifically contain a link to the Coalition website. We strongly encourage you to add the Coalition page link because the CNY RPDB/Coalition site contains information of local relevance that may be of more interest to residents than that found on websites such as NYSDEC or EPA's stormwater pages. Moreover, maintenance of the Coalition website is one of the services covered through the annual stormwater assistance program; as such, CNY RPDB makes every effort to keep the information on the Coalition site current and regionally relevant.

We have noted that some municipalities do have a link to the CNY RPDB stormwater page, but it is not to the correct address, which presently is the following: http://www.cnyrpdb.org/stormwater/. Browsers may not accept other variants of this URL. We suggest adding the following text or something similar as a lead-in to the link: "Stormwater is water from rain or melting snow that doesn't soak into the ground, but runs off into waterways from rooftops, paved areas, bare soil, and sloped lawns. Flowing storm water collects and transports soil, animal wastes, pesticides, fertilizers, oil and grease, debris and other potential pollutants. 31 municipalities in the Syracuse area are required to have NYS permit coverage, and meet certain permit conditions, in order to discharge stormwater from their drainage systems to our local waters, the majority of which are members of the Central New York Stormwater Coalition. The Coalition is working to meet regulatory stormwater management requirements while improving water quality throughout Central New York. By partnering with neighboring communities and other organizations such as CNY Regional Planning & Development Board, NY State Department of Environmental Conservation, local Soil & Water Conservation Districts, and Syracuse-Onondaga County Planning Agency, and the Onondaga County Save the Rain Program. Coalition members are finding efficient ways to reduce and share the cost of regulatory compliance, reduce duplicative efforts, and leverage available funding... There are many simple actions that you can take as a resident of your community to help reduce the generation of stormwater pollution and its impacts. For more information, please visit: http://www.cnvrpdb.org/stormwater/."

Please feel free to contact me at (315) 422-8276 Ext. 211 if you have any questions.

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Sincerely

David H. Kubek

Senior Planner

CC: Kathleen Bertuch